



# ThinkValue.co

---

## Contact

[goran@thinkvalue.co](mailto:goran@thinkvalue.co)

+43 677 648 580 23

+386 69 629 036

[Slide Deck](#)

---

## Proceeds

Raising a \$80K to \$150K to cover development costs.

## Forecast

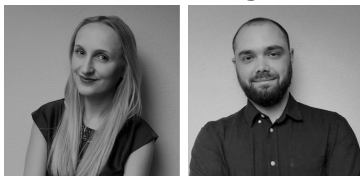
We expect annual recurring revenue of \$20k in the first year rising up to \$50k+ ARR by the second year – targeting 1 million total users with 35k free subscribers & 2.5k premium clients.

---

## Key Executives

Goran Damchevski, co-founder, Product Development.

Angela Bogoevska, co-founder, Financial Modeling.



---

# Equity Valuations & Scenario Modeling in Real-Time

---

## Prototype

[Open our valuation prototype HERE](#)

App: <https://www.thinkvalue.co/>

---

## Problem

Equity analysts spend more than 20% of their time on financial modeling, while individual investors have difficulties connecting news to the value of a stock.

## Solution

Enable professionals and individual investors to conduct preliminary research and financial modeling with:

1. **Web-application** that allows users to view a company's fundamentals and generate an intrinsic valuation in real time.
2. **Research publication** featuring free engineered SEO content.

## Business Model

Ad-based web app, with a premium tier.

Ad-based financial publication, with subscriptions for niche research on young companies, technology, and DACH region stocks.

---

## Market

100+ million B2C market of individual investors. 50k+ B2B professionals.

## Competition

Finbox, Valutico, Motley Fool, Ycharts, Atom Finance, etc.

Our advantage over peers are the real-time and interactive models that are immediately available to customers. Additionally, lower technology costs allow us to build software at a fraction of the cost.