



# Integrated digital content platform with built-in legal compliance check, digital license management and marketplace

## PROBLEM

### Content Creators

- Shrinking revenues
- Complex licenses & copyrights
- Burden of content compliance

### Content Users

- License management
- Ensuring content compliance
- Quick access to individual content

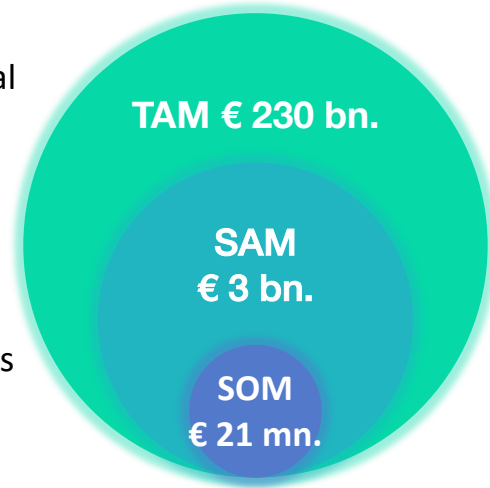
## MARKET

### Content Creators

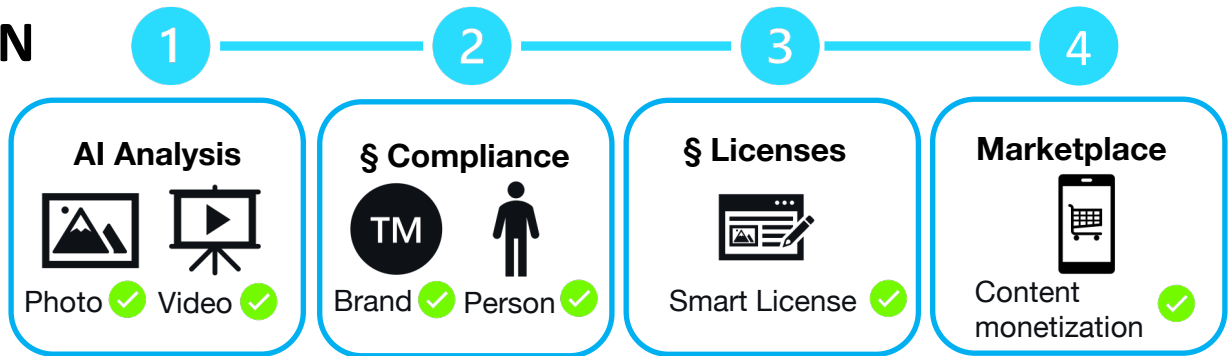
- 1.5 mn Professional Photographers
- 912 mn. Hobbyists

### Content Users

- Media agencies
- Marketing agencies
- Business websites



## SOLUTION



## BUSINESS MODEL: transaction based

### WHERE WE ARE

- 150 questionnaire responses
- 30 interviews
- 2 partnering leads
- 1 customer lead
- Clickable prototype

### WHAT WE NEED

- € 200.000
- For MVP development
- For Content population
- For Market Entry

### STARTUP NAME

Projektbranche: Creative Industries  
 Kundenfokus: B2B2C  
 Gründungsdatum: 2021  
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## TEAM SKILLS

- Alexander
- Andrei
- Gabor
- Will

