

PATCHBOX instead of cable spaghetti. We are a successful startup in the hardware sector and we are expanding our team. Are you spraying new ideas and looking for a company to try out something new? We are looking for a

Team member for ONLINE MARKETING in Vienna

What we offer:

- Working in a Startup
- Unique Products
- Free allocation of your working hours
- A workplace that is available to you outside of your activities for us
- Fee-based/small scale employment with option for full time employment
- Office dog

Your responsibilities are:

- Plan and execute all web, SEO/SEM, marketing database, email, social media and print advertising campaigns
- Provide clear transparency of campaign effectiveness and marketing activities
- Shape, build and maintain our social media presence
- Measure and report performance of all digital marketing campaigns, and assess against goals (ROI and KPIs)
- Identify trends and insights, and optimize spend and performance based on the insights
- Brainstorm new and creative growth strategies
- Plan, execute, and measure experiments and conversion tests
- Create landing pages and content and optimize user experience

What you should bring with you:

- Very good english skills (native speakers welcome!)
- Strategic thinking
- Attention to detail
- A strong understanding of sales and trade marketing

We're looking forward to your application:

office@patchbox.com