



BeVi - Best View

Contact name: Dr. Lusine Abrahamyan
E-mail: lusine.abrahamyan13@gmail.com

Funding:

€8.7K grant by Vienna Business Agency
€160K aws Deep Tech pre-seed

Use of Proceeds:

- Technological improvements
- Recruitment
- Equipment
- Marketing

Revenue Forecast:

- 2025: \$130K
 - 2026: \$315K
- Break Even Year: 2026

Competitive Advantage:

- Expertise in the domain of AI and mobile development
- Significantly lower prices

Key Executives:

- Lusine Abrahamyan CEO

Product

BeVi is an AI-based Mobile Camera App that **automatically identifies the best views** of the product and captures the most attractive images on its own.

BeVi API for marketplaces or companies that are dealing with image databases for **creating visually captivating feeds** for users, driving higher engagement and increasing customer satisfaction.

Market

Photo Creation and Editing App Market size:
2022 - **\$293.44 Million**,
2023 - estimated to reach **\$402.37 Million**.
Major trend - AI-based software.

Business Model

BeVi Camera App - freemium (1k views = \$2)
BeVi API - per request (1request = \$0.4)

Competitive Landscape

1. First to provide real-time performance right on the smartphones,
2. No internet connection is needed, which also provides an additional layer of privacy protection.

Team

Dr. Lusine Abrahamyan (founder): Doctoral degree in engineering (Deep Learning, Computer Vision) in 2022. Author of patent and research publications in the field of AI (ICCV, TNNLS, ICASSP). Previously ML Scientist at PicsArt.

Aram Mikichyan - Senior ios developer,

Marina Harutyunyan - Senior Product Designer from Adobe.

Dipl.Ök.Mag. Asetila Koestinger - consultant.

Traction to Date

A demo of the BeVi already attracts hundreds of users, organically without any marketing.