



With our SaaS Solution, companies can **manage** their **waste and resource streams**, find legally compliant recycling solutions, while **reducing** their **costs** and **improving** their **environmental performance**.

key facts

Stage: Pre-Seed, Prototype
Testing starting in Q3/2022

Current Need: Test Customers,
Capital for Q1/2023

Industry: industrial Waste &
Resources, Circular Economy

Use of Funds: Product
Development, Marketing

founders

Markus

Himmelfreundpointner:

CEO | 20 years experience in waste industry, university degree in economics

Stefan Schott:

COO | university degree in resource management, certified waste- & environmental manager

René Heinrich:

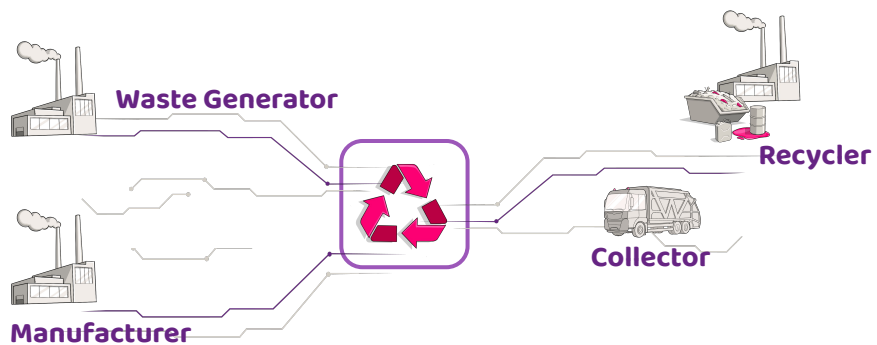
CTO | 20 years experience in software development, university degree in computer science + entrepreneurship & innovation

Matthias Thallinger:

CFO | experience in building waste sector, universal degree in waste & disposal technology

Kerstin Ortbauer:

CSO | 10 years experience in chemical production planning

**the problems**

high effort (time and cost) for industrial waste producers to find suitable (best) waste disposal solutions

quality of waste & disposal routes **not** communicated **transparently**

much **unused potential of waste** as valuable secondary resources

→ recycling potential in waste-generating companies often not known and not ascertainable without expert knowledge

environmental impacts from waste disposal **not known** and **not considered**

our solution

transparent and independent **end-to-end platform**

intelligent **matchmaking** of suitable partners
(waste producer - waste collector - recycler - manufacturer)

transparent **comparison of different offers**

reliable **ecological & economical evaluation**

digital **order processing and documentation** via only one platform

➤ legally compliant & cost-effective waste management

➤ reduction: administrative effort, time input, costs

➤ improved environmental performance

business model

- software as a service
- commissions on the side of the disposal companies
- freemium
 - matchmaking for waste producers is free
 - monthly fees for additional features